

# Campaigning Guidelines

## ELECTION TIMELINE

**TUE, SEPT 11** Electronic Application Due, 10am  
**Application *MUST* be completed with Adobe Acrobat or Adobe Reader.**  
**Download Reader: [get.adobe.com/reader](http://get.adobe.com/reader)**  
**Access Application: [lifeatolivet.com](http://lifeatolivet.com)**  
**Submit Application to: [studentdevelopment@olivet.edu](mailto:studentdevelopment@olivet.edu)**

**TUE, SEPT 11** Intent to Run Forms (100 classmate signatures), 2pm

**FRI, SEPT 14** Class Council Campaigning Begins, 9pm

**TUE, SEPT 18** Class Council Campaigning Ends, 9pm

**WED, SEPT 19** Electronic Ballot Sent, 10am

**THU, SEPT 20** Electronic Ballot Reminder Sent, 10am

**THU, SEPT 20** Electronic Ballot Concludes, 5pm

**THU, SEPT 20** Electronic Run-Off Ballot (if needed), 7pm

## CAMPAIGN GUIDELINES

### Campaigning is Allowed on...

- Residential Hall lobbies and breezeways
- Ludwig stairwells
- Public bulletin boards
- T-shirts
- Social media (Facebook, Twitter, etc.)

### Campaigning is **NOT** Allowed on...

- Mass Campus e-mail
- Mass Campus mailers
- Postings on exterior doors
- Postings on glass
- In any academic building

**Campaigning allowances outside of the guidelines** such as human billboards, distributions, or other marketing tactics must be pre-approved by the Office of Student Life and Recreation.

**Distasteful campaigning**, as determined by the election commission, will not be tolerated.

**All forms of campaigning must be finished** by the times listed above. Any form of campaigning after this time will receive penalties.

**Penalties for campaign violations** will be assessed in the form of a reduction of the total vote count from the candidate in violation. The severity of the penalty will be determined by the election commission.